

UTV Media plc

Director Shareholding

On 16th February 2012 the following Executive Directors notified the Company of shares purchased on the 15th February 2012 through the Share Incentive Plan (pursuant to regular standing instructions in the SIP scheme).

Executive Director	Number of 5p ordinary shares purchased @ £1.2415	Total shareholding following notification (includes SIP dividend)
J McCann	100	366,464
S Taunton	100	252,227
N McKeown	100	143,500

This notification is made in accordance with DTR 3.1.4R(1)(a).

Name of contact and telephone number for queries: N McKeown 02890262098

For and on behalf of UTV Media plc

N McKeown
Group Finance Director & Company Secretary
16th February 2012