

UTV Media plc

Director Shareholding

On 16<sup>th</sup> January 2012 the following Executive Directors notified the Company of shares purchased on the 15<sup>th</sup> January 2012 through the Share Incentive Plan (pursuant to regular standing instructions in the SIP scheme).

<b>Executive Director</b>	<b>Number of 5p ordinary shares purchased @ £1.0465</b>	<b>Total shareholding following notification (includes SIP dividend)</b>
J McCann	120	366,364
S Taunton	120	252,127
N McKeown	120	143,400

This notification is made in accordance with DTR 3.1.4R(1)(a).

Name of contact and telephone number for queries: N McKeown 02890262098

For and on behalf of UTV Media plc

**N McKeown**  
**Group Finance Director & Company Secretary**  
**17<sup>th</sup> January 2012**