

31 December, 2008

UTV Statement of Compliance in Relation to Competitions

I am satisfied that UTV has in place suitable procedures to fulfill the requirements of the Ofcom licence condition '*Requirements for the handling of communications from viewers*' paragraph 3(b). (licence amendment 3(b) (vii))

Full Ofcom statement available at:

<http://www.ofcom.org.uk/consult/condocs/participationtv/statement/>

I can confirm that Ernst & Young, Belfast has carried out a third-party verification of UTV's use of Premium Rate Telephony Services (PRS) in UTV Television competitions.

These competitions are hugely popular and have always been run fairly and openly. We take our obligation to customers who enter our competitions very seriously. We have systems in place to ensure everyone who enters has an equal chance of winning and these systems are regularly reviewed to ensure they are fully compliant with all regulations.

In everything we do, we put our viewers first. For nearly 50 years Northern Ireland people have put their trust in UTV and maintaining that trust is of paramount importance to everyone who works here.

It is our intention to continually monitor and review our use of PRS to ensure that UTV Television is always following industry best practice.

Signed:



Jim Downey FCCA
UTV Media plc
Executive Board Director